

PROMOTIONAL BUTTONS AND FLYERS

Evolution of the Button Making Partnership with Community Living Self Advocates

- 1.) **Advocacy Partnership the Community Living Self-Advocates Group led to other partnerships of value to both of us.**
 - a.) Notably the joint purchase of a Button machine that enabled us to create a number of advocacy buttons for the project including: Have you done the Math (PFIB), Working for a Poverty Free Ontario and Food Bank Freedom Fighters. The Button machine was a joint purchase and we can also rent it out to other community groups to help offset the original costs to each of our groups.
 - b.) Together the AAA project – CL Self Advocates and Advocates at the Inn from the Cold in Newmarket produced in the area of 1,500 buttons for the Poverty Free Ontario Campaign province wide. We recouped the cost of the materials, and the Social Planning Network of Ontario was able to disseminate with our help buttons to social planning councils all across Ontario, who purchased the buttons and then recouped their costs by getting donations from people who wanted the buttons. A win-win-win all round. And we still have the button making machine for further endeavours.
 - c.) The relationship with CL has expanded to them providing volunteers for our Good Food Box Program at YRFN which is another great offshoot of this developing relationships around advocacy.