

GOOD FOOD CHALLENGE– FAMILY EDITION – NOVEMBER 2022

No purchase necessary!

OFFICIAL CONTEST RULES AND REGULATIONS

Please read these Official Contest Rules and Regulations (the “**Rules**”) and the Privacy Statement and Notice of Collection before entering the Good Food Challenge contest (the “**Contest**”). The Contest is a collaboration between The Regional Municipality of York (York Region) and York Region Food Network (“**Organizers**”). By entering the Contest, you are agreeing to these Rules.

CONTEST DURATION

The Contest begins on Tuesday, October 18, 2022 at 12:01 a.m. ET and ends on Wednesday, November 30, 2022 at 11:59 p.m. ET (the “**Contest Period**”).

ELIGIBILITY

To be eligible to participate in this Contest, the entry person (“**Contestant**”) must:

- (1) be a resident of York Region;
- (2) be 18 years of age or older at the time of entry.

Only one Contestant may enter per household. Multiple registrations per household will be considered as one Contestant or be removed at the discretion of the Organizers. Employees of the Organizers or their agents, the York Region Regional Chair or York Region Council members are not eligible to participate.

In order to enter the Contest or receive a prize, you must fully comply with these Rules and Regulations, and by participating you agree to abide by and be bound by these Rules and Regulations and the decisions of the Organizers, whose decisions shall be binding and final in all respects relating to this Contest.

HOW TO ENTER

During the Contest Period, Contestants must complete a registration form containing a survey posted at www.yrfn.ca/the-good-food-challenge to earn an entry ballot to the contest (“**Contest Entry**”). Contestants will receive emails from the Organizers containing a digital BINGO card and instructions on how to participate in the contest. Maximum of six (6) Contest Entries per Contestant.

Alternative Contest Entry

No purchase necessary. Any person that meets the eligibility requirements may obtain Contest Entries by completing the following actions:

- Between October 18, 2022 and November 30, 2022, email or call the Organizers at marissaw@yrfn.ca or (905) 841-3101
- State you wished to be entered into the Contest
- Provide your name and contact information to the Organizers

The number of Contest Entries issued under the alternative contest entry will depend on the timing of the email or phone call to the Organizers; Contest Entries issued via the alternative contest entry method cannot exceed the number of possible entries that could be earned by other Contestants on that date.

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By participating in the Contest, the Contestant is agreeing to comply with these Rules and Regulations and all such submittals that comply with these Rules and Regulations constitute Contest Entries.

The Contest is in no way sponsored, endorsed, administered by, or associated with, Microsoft, Instagram or Facebook. All entrants and Contestants are providing information directly to the Organizers and agree to release Microsoft, Instagram and Facebook from any and all liability arising in connection with the contest.

DESCRIPTION OF PRIZES

Early Bird Prizes

Each Contestant will automatically earn one (1) contest entry for an early bird prize draw by completing the registration form containing a survey posted at www.yrfn.ca/the-good-food-challenge between October 18, 2022 at 12:01 a.m. and October 31, 2022 at 11:59 p.m.

Weekly Prizes

Each Contestant will automatically earn one (1) contest entry for the weekly prize draws by completing a registration form containing a survey posted at www.yrfn.ca/the-good-food-challenge.

Each Contestant will receive one (1) additional prize contest entry up to a maximum of three (3) by:

1. completing three activities on the BINGO card and sharing an image of the completed activities marked on the BINGO card to the Organizer through email to marissaw@yrfn.ca using subject line: *Time to Share*.

Grand Prize

Each Contestant will automatically earn one (1) contest entry for the Grand Prize draw by:

1. completing the registration and survey form as described under Weekly Prizes; and
2. completing the final survey as described in the email by the Organizers.

Contestants may opt out of the Contest at any time by:

- contacting the Organizers at marissaw@yrfn.ca or (905) 841-3101; or
- unsubscribing from the email list by replying to an email with UNSUBSCRIBE in the body of the email.

Digital Incentives

Each Contestant will automatically receive a digital incentive by sharing an image of a completed line on a BINGO card to the Organizer; through social media or email as described in the email by the Organizers. Digital incentives have no monetary value but are tools that can be used to improve the experience of Contestants with completing activities throughout the Contest, such as (but not limited to) meal planners, shopping lists and food storage guides.

All prizes will be issued in the form of gift card, voucher or prize pack in the quantity and values as follows:

- One (1) early bird prize valued at fifty (\$50) Canadian dollars
- Three (3) weekly prizes valued at one hundred and fifty (\$150) Canadian dollars
- One (1) grand prize valued at two-hundred and fifty (\$250) Canadian dollars

The odds of being selected depend on the number of eligible Contest Entries received.

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No substitution, transfer or exchange of prize or election of cash in lieu of prize will be permitted. Any fees resulting from using or activating the gift cards are the responsibility of the prize winner, and no reimbursements will be given for these amounts by the Organizers. Prize winners are also responsible for monitoring any corresponding expiry dates for the gift cards. Each eligible Contestant is qualified to win one (1) early bird registration prize, one (1) weekly prize and one (1) grand prize in the Contest.

CONTEST PRIZE DEADLINE FOR ENTRY, DRAWS AND PRIZE WINNER NOTIFICATION

The deadline for entry for each prize and draw dates are detailed in the table below. The potential prize winners will be drawn by the Organizers at 10:00am EST on each draw date as follows:

Prize Name	Prize description	Deadline for Entry	Date of Draw
Early bird prize	\$50 gift card	Monday, October 31, 2022 by 11:59pm	Thursday, November 3, 2022
Weekly prize #1	\$150 gift card	Sunday, November 6, 2022 by 11:59pm	Monday, November 7, 2022
Weekly prize #2	\$150 gift card	Sunday, November 13, 2022 by 11:59pm	Monday, November 14, 2022
Weekly prize #3	\$150 gift card	Sunday, November 20, 2022 by 11:59pm	Monday, November 21, 2022
Grand prize	\$250 gift card	Wednesday, November 30, 2022 by 11:59pm	Monday, December 5 2022

Representatives of the Organizers will randomly select one Contest Entry on each date from all eligible Contest Entries received. Contestants whose entry has been drawn (the “**Selected Contestant**”) will be notified by email or telephone and must meet the requirements for claiming a prize in order to be declared a prize winner. Contestants are limited to one (1) early bird prize, one (1) of the three (3) weekly prizes and one (1) grand prize.

CLAIMING ANY PRIZE

In order to be declared a prize winner, the Selected Contestant must:

- satisfy the eligibility requirements as defined above;
- be reached by telephone or email by The Organizers within 7 days following the draw;
- correctly answer, without assistance of any kind, a mathematical skill testing question; and
- sign and return within 7 days following its receipt, a standard declaration and release form confirming compliance with the Rules and Regulations, acceptance of the prize as awarded, and releasing the Organizers, including but not limited to, their respective employees, agents, successors, and assigns, York Region Regional Chair, and York Region Council members from any and all liability, claims, and actions of any kind arising from or in connection with the Contest or otherwise associated with the awarding, receipt, possession, and/or use or misuse of any prize, including travel or transportation related thereto.

Failure to respect any of these conditions will result in the immediate disqualification of the Selected Contestant and an alternate potential winner will be randomly selected until a Contestant has been chosen who meets all the applicable conditions. The Organizers reserve the right, in their sole and absolute discretion to select another eligible Contest Entry, in which even these provisions shall apply to such other eligible entry.

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Once declared a prize winner, the prize winner will be responsible for providing their mailing address to receive their prize. The Organizers are not responsible for delays in prize delivery beyond their control.

The declared prize winners' name may be published by the Organizer and be shared to the Organizer's social media platforms, www.yrfn.ca and www.york.ca.

Each declared prize winner agrees to release and hold harmless the Organizers and their employees, agents, successors and assigns, York Region Regional Chair and York Region Council members, from any and all liability, including liability for negligence, claims, actions, demands, costs, expenses, losses, or injury of any kind or nature whatsoever, whether for personal injury, death, illness, property damage or property loss and whether arising by law, equity or in any other manner relating in any way to the Contest or otherwise associated with the awarding, receipt, possession, and/or use or misuse of the prize.

GENERAL RULES

By entering this Contest, a Contestant agrees:

- they have read, understood, and agree to the Rules and Regulations and the Privacy Statement;
- they release the Organizers and their employees, agents, successors and assigns, York Region Regional Chair, and York Region Council members from any and all liability, claims, and actions of any kind arising from or in connection with the Contest or otherwise associated with the awarding, receipt, possession, and/or use or misuse of any prize, including any travel or transportation related thereto;
- they consent to the use of the Contestant's personal information being stored, used and processed solely for purposes concerning this Contest by York Region and the Organizers. The Contestant's information including their name, mailing address, telephone number and/or email address, will only be shared as required to award the prizes in this Contest; and
- they acknowledge the Organizers reserve the right in their sole discretion to modify, amend, suspend or terminate this Contest or any portion of it, for any reason whatsoever, without prior notice, and without obligation or liability to any person entering the Contest.

This Contest and the terms and conditions contained in these Rules shall be exclusively governed by and construed in accordance with municipal bylaws, the laws of Ontario and Canada.

The Organizers and their employees, agents, successors and assigns, York Region Regional Chair and York Region Council members shall not be held responsible for any costs, losses, damages or expenses arising by reason of accident, negligence, administrative or other errors that may arise or occur in connection with the Contest.

The Organizers accept no responsibility for any reason whatsoever, including computer system, hardware, software or program malfunctions of either the Contestants or the Organizers, or their respective service providers, if a Contestant is unable to submit their entry before the end of the Contest Period. The Contestants agree that the Organizers shall have no liability for delays caused by internet/network traffic, degraded operation or failure of any computer system element, including but not limited to: any computer system, power supply, telephone or data connection or system or software or browser of any type whatsoever that affects the Contest or your participation in it.

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The Organizers are not responsible for:

- a. lost, misdirected, misplaced, illegible, unintelligible, incomplete or late entries; and/or
- b. any act, failure to act, or delay regarding the transmitting or processing of entries.

The Organizers reserve the right in their sole discretion to modify, amend, suspend or terminate this Contest or any portion of it, for any reason whatsoever, without prior notice, and without obligation or liability to any person entering the Contest.

Contest Entries may be screened for appropriateness before being considered for entry into the draw. Contest Entries that are connected to uncompleted surveys will be void. Appropriateness of the Contest Entry is determined at the sole discretion of the Organizer.

Should multiple users of the same email account enter the contest and a dispute thereafter arise regarding the identity of the Contestant, the authorized subscriber of said email account at the time of entry will be considered the Contestant. "Authorized account subscriber" is defined as the natural person who is assigned an email address by an internet access provider, online service provider or other organization which is responsible for assigning email addresses or the domain associated with the submitted email address. Contest Entries generated by script, macro or other automated means are prohibited, and any use of such automated entries shall result in disqualification. The Organizers reserve the right at their sole discretion, to disqualify any individual (and all of their Contest Entries) who tampers with the entry process.

The Organizers are entitled to interpret these Rules and Regulations as required and its decision is final.

PRIVACY STATEMENT AND NOTICE OF COLLECTION

By entering The GOOD FOOD CHALLENGE (the “**Contest**”) the Contestant consents to the use of the Contestant’s personal information being stored, used and processed for purposes concerning this Contest by The Regional Municipality of York (“**York Region**”) and York Region Food Network (the “**Organizers**”). The Contestant’s information including their name, mailing address, telephone number and/or email address, will be shared among the Organizers as required to award the prizes in this Contest. Contestants may opt out of the contest at any time by:

- contacting the Organizers at marissaw@yrfn.ca or (905) 841-3101; or
- unsubscribing from the email list by replying to an email with UNSUBSCRIBE in the body of the email.

York Region protects the personal information provided to York Region in accordance with applicable privacy laws. “Personal information” is information that can be uniquely identified with you. The personal information that will be collected and used for Contest consists of your name, mailing address, your municipality of residence, telephone number and/or email address. York Region is collecting personal information in accordance with the *Municipal Freedom of Information and Protection of Privacy Act*, R.S.O. 1990, c.M.56, for the purposes of processing your entry and administering the prize, and to inform program enhancements of York Region’s SM4RT Living Plan, environmental promotion and protection programs and community programming in partnership with York Region Food Network.

Your knowledge and consent are required for the collection, use or disclosure of personal information about you. By entering this Contest, you are agreeing to the collection, use and disclosure of your personal information by York Region and the Organizers for the purposes that are listed above.

York Region will limit the collection and use of both the amount and type of personal information to that which is necessary for the identified purpose, for the management and oversight of the data collection, to ensure compliance with this privacy policy as it applies to the Contest, and to preserve the integrity of the Contest database, or to comply with applicable laws and/or regulations.

Any questions regarding this collection may be directed to, the Environmental Community and Public Engagement Coordinator at:

Environmental Promotion and Protection, The Regional Municipality of York
17250 Yonge Street

Newmarket, ON, L3Y 6Z1
Tel: 1-877-464-9675