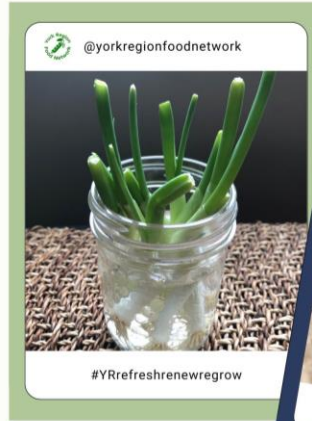


RE FRESH NEW GROW

contest



MARCH BREAK. FUN ACTIVITIES. THREE CHANCES TO WIN.

No purchase necessary!

OFFICIAL CONTEST RULES AND REGULATIONS

Please read these Official Contest Rules and Regulations (the “Rules”) and the Privacy Statement and Notice of Collection before entering the Refresh, Renew, Regrow contest (the “Contest”).

The Organizer of this Contest is York Region Food Network (YRFN) ('Organizer'). By participating in the Contest, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Organizer, which shall be final and binding in all respects. The Organizer is responsible for the collection, submission or processing of Entries and the overall administration of the Contest. Contestants should look solely to the Organizer with any questions, comments or problems related to the Contest. Contestants may be reached by email at marissaw@yrfn.ca during the Promotion Period.

By entering the Contest, you are agreeing to these Rules.

CONTEST DURATION The Contest starts on Monday, March 13th 2023 at 12:01 a.m. EST and ends on Sunday, March 19th, 2023 at 11:59 p.m. EST (the “Contest Period”).

ELIGIBILITY To be eligible to participate in this Contest, the entry person (“Entrant”) must:

- (1) be a resident of York Region;
- (2) be 18 years of age or older at the time of entry.

Employees of the Organizers or their agents, the York Region Regional Chair or York Region Council members are not eligible to participate. In order to enter the Contest or receive a prize, you must fully comply with these Rules and, by participating, you agree to abide by and be bound by these Rules and the decisions of the Organizers, whose decisions shall be binding and final in all respects relating to this Contest.

HOW TO ENTER: Enter the Contest during the Promotion Period online by visiting our webpage which can be found at <https://yrfn.ca/refresh-renew-regrow-contest/>. Entrants are asked to share a photo image of one of the activities provided through email (to marissaw@yrfn.ca), Facebook; <http://facebook.com/yorkregionfoodnetwork> or Instagram; <http://instagram.com/yorkregionfoodnetwork> tagging organizers @yorkregionfoodnetwork including hashtag #YRrefreshrenewregrow

With each unique photo submission, entrants will earn a ballot into a raffle draw to win one of three, \$50 grocery gift cards.

Entrants can enter as many times as they like, sharing their experience trying the activities provided. Each entry earns entrant a ballot into the draw.

Automated or robotic Entries submitted by individuals or organizations will be disqualified. Internet entry must be made by the Entrant. Any attempt by Entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins, or any other methods, including, but not limited to, commercial contest/sweepstakes subscription notification and/or entering services, will void Entrant's Entries and that Entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All Entries must be posted by the end of the Promotion Period in order to participate. Organizer's database clock will be the official timekeeper for this Contest.

Alternative Contest Entry - No purchase necessary. Any person that meets the eligibility requirements may obtain Contest Entries by completing the following actions:

- Between March 13th, 2023 12:01am EST and March 19th, 2023, 11:59pm EST, email or call the Organizers at 4moreinfo@yrfn.ca or (905) 841-3101 x 0
- State you wish to be entered into the Contest
- Provide your name and contact information to the Organizers

The number of Contest Entries issued will depend on the timing of the email or phone call to the Organizers; Contest Entries issued via the alternative contest entry method cannot exceed the number of possible entries that could be earned by other Entrants on that date.

DESCRIPTION OF PRIZES:

There are three (3) prizes available to be won valued at fifty (\$50) Canadian dollars in the form of gift card.

The odds of being selected depend on the number of eligible Contest Entries received.

No substitution, transfer or exchange of prize or election of cash in lieu of prize will be permitted. Any fees resulting from using or activating the gift cards are the responsibility of the prize winner, and no reimbursements will be given for these amounts by the Organizers. Prize winners are also responsible for monitoring any corresponding expiry dates for the gift cards. Each eligible Entrant is eligible to win one (1) prize in the Contest.

CONTEST PRIZE DRAWS AND PRIZE WINNER NOTIFICATION: The potential prize winners are to be drawn by the Organizers by approximately 12:00pm EST on:

Monday, March 20th, 2023

Representatives of the Organizers will randomly select three Contest Entries on March 20th, 2023 from all eligible Contest Entries received. Entrants whose entry has been drawn (the "Selected Entrant") will be notified by means in which they entered the contest (email, Facebook/Instagram messenger) and must meet the requirements for claiming a prize in order to be declared a prize winner. Entrants are limited to one prize during the Contest.

CLAIMING ANY PRIZE: YRFN will attempt to contact each winner by means in which they entered the contest (email, Facebook/Instagram messenger). To be confirmed a winner, the selected winner must:

1. satisfy the eligibility requirements;
2. respond to the email notification within three (3) business days of being contacted;
3. correctly answer, without the assistance of any kind, a mathematical skill testing question; and
4. review, sign and return, within the timeframe specified, any and all agreements as required by YRFN, including waivers, release agreement, release of liability and indemnity agreements and intellectual property licenses.

Failure to respect any of these conditions will result in the immediate disqualification of the Selected Entrant and an alternate potential winner will be randomly selected until an Entrant has been chosen who meets all the applicable conditions. The Organizers reserve the right, in their sole and absolute discretion, to select another eligible Contest Entry, in which even these provisions shall apply to such other eligible entry.

Sponsor is not responsible for any delay or failure to receive notification for any reason, including inactive email account(s), missed notices via social media, technical difficulties associated therewith, or Winner's failure to adequately monitor any email account.

Prizes must be accepted as awarded, without substitution, transfer, exchange or assignment except in York Region Food Network's sole and absolute discretion. YRFN reserves the right to substitute the Prize in whole or in part. Winners are solely responsible for all costs not expressly described herein.

Once declared a prize winner, the prize winner will be responsible for providing their mailing address (if necessary) to receive their prize.

The Organizers are not responsible for delays in prize delivery beyond their control.

The declared prize winners' name and photo submissions may be published by the Organizer in print, digital, electronic, mobile and social media formats of YRFN. All confirmed Finalists hereby consent to the publication of their Submissions in accordance with these guidelines.

Each declared prize winner agrees to release and hold harmless the Organizers and their employees, agents, successors and assigns, York Region Regional Chair and York Region Council members, from any and all liability, including liability for negligence, claims, actions, demands, costs, expenses, losses, or injury of any kind or nature whatsoever, whether for personal injury, death, illness, property damage or property loss and whether arising by law, equity or in any other manner relating in any way to the Contest or otherwise associated with the awarding, receipt, possession, and/or use or misuse of the prize.

GENERAL RULES

By entering this Contest, a Contestant agrees:

- they have read, understood, and agree to the Rules and the Privacy Statement;
- they release the Organizers and their employees, agents, successors and assigns, *York Region Regional Chair, and York Region Council members* from any and all liability, claims, and actions of any kind arising from or in connection with the Contest or otherwise associated with the awarding, receipt, possession, and/or use or misuse of any prize, including any travel or transportation related thereto;
- they consent to the use of the Entrant's personal information being stored, used and processed for purposes concerning this Contest by York Region and the Organizers. The Contestant's information including their name, mailing address, telephone number and/or email address, will be shared as required to award the prizes in this Contest; and they acknowledge the Organizers reserve the right in their sole discretion to modify, amend, suspend or terminate this Contest or any portion of it, for any reason whatsoever, without prior notice, and without obligation or liability to any person entering the Contest.

This Contest and the terms and conditions contained in these Rules shall be exclusively governed by and construed in accordance with municipal bylaws, the laws of Ontario and Canada. The Organizers and their employees, agents, successors and assigns, *York Region Regional Chair and York Region Council members* shall not be held responsible for any costs, losses, damages or expenses arising by reason of accident, negligence, administrative or other errors that may arise or occur in connection with the Contest.

The Organizers accept no responsibility for any reason whatsoever, including computer system, hardware, software or program malfunctions of either the Contestants or the Organizers, or their respective service providers, if an Entrant is unable to submit their entry before the end of the Contest Period. The Entrants agree that the Organizers shall have no liability for delays caused by internet/network traffic, degraded operation or failure of any computer system element, including but not limited to: any computer system, power supply, telephone or data connection or system or software or browser of any type whatsoever that affects the Contest or your participation in it.

The Organizers are not responsible for: a. lost, misdirected, misplaced, illegible, unintelligible, incomplete or late entries; and/or b. any act, failure to act, or delay regarding the transmitting or processing of entries.

The Organizers reserve the right in their sole discretion to modify, amend, suspend or terminate this Contest or any portion of it, for any reason whatsoever, without prior notice, and without obligation or liability to any person entering the Contest. Contest Entries may be screened for appropriateness before being considered for entry into the draw.

Appropriateness of the Contest Entry is determined at the sole discretion of the Organizer.

Should multiple users of the same email account or social media (Facebook or Instagram account) enter the contest and a dispute thereafter arise regarding the identity of the Entrant, the authorized subscriber of said email/social media account at the time of entry will be considered the Entrant. "Authorized account subscriber" is defined as the natural person who is assigned an email address by an internet access provider, online service provider or other organization which is responsible for assigning email addresses or the domain associated with the submitted email address. Contest Entries generated by script, macro or other automated means are prohibited, and any use of such automated entries shall result in disqualification. The Organizers reserve the right at their sole discretion to disqualify any individual (and all of their Contest Entries) who tampers with the entry process.

The Organizers are entitled to interpret these Rules as required and its decision is final.

PRIVACY STATEMENT AND NOTICE OF COLLECTION

By entering The Refresh, Renew, Regrow Contest (the "Contest") the Entrant consents to the use of the Entrant's personal information being stored, used and processed for purposes concerning this Contest by York Region Food Network (the "Organizers").

The Entrant's information, including their name, mailing address, telephone number and/or email address, will be shared among the Organizers as required to award the prizes in this Contest. Contestants may opt out of the contest at any time by: contacting the Organizers at 4moreinfo@yrfn.ca or (905) 841-3101;

York Region Food Network protects the personal information provided to York Region in accordance with applicable privacy laws. "Personal information" is information that can be uniquely identified with you. The personal information that will be collected and used for Contest consists of your name, mailing address, your municipality of residence, and email address.

YRFN is collecting personal information in accordance with the Municipal Freedom of Information and Protection of Privacy Act, R.S.O. 1990, c.M.56, for the purposes of processing your entry and administering the prize, and to inform program enhancements of York Region's SM4RT Living Plan, environmental promotion and protection programs and community programming in partnership with York Region Food Network.

Your knowledge and consent are required for the collection, use or disclosure of personal information about you. By entering this Contest, you are agreeing to the collection, use and disclosure of your personal information by York Region and the Organizer for the purposes that are listed above. York Region will limit the collection and use of both the amount and type of personal information to that which is necessary for the identified purpose, for the management and oversight of the data collection, to ensure compliance with this privacy policy as it applies to the Contest, and to preserve the integrity of the Contest database, or to comply with applicable laws and/or regulations. Any questions regarding this collection may be directed to, the Environmental Community and Public Engagement Coordinator at: Environmental Promotion and Protection, The Regional Municipality of York 17250 Yonge Street Newmarket, ON, L3Y 6Z1 Tel: 1-877-464-9675

WINNER LIST: To obtain a copy of the Winner List, send your request along with a stamped, self-addressed envelope to York Region Food Network cc: TEST Giveaway at 350 Industrial Parkway South, Aurora Ontario. Requests for the names of the winners must be received no later than 30 days after the Promotion Period has ended.

SPONSOR: York Region Food Network, 350 Industrial Parkway South, Aurora Ontario, marissaw@yrfn.ca