



POKER RUN

Mark Your Calendars and Start Your Engines!

York Region Food Network's (YRFN) first annual Poker Run will be a fun, family-friendly car rally, scavenger hunt and team competition that will take place on **September 17th, 2023**, with proceeds supporting YRFN's programs and services throughout York Region. Some of these programs include our Community Gardens, Good Food Box, Community Cooks, Kids in the Kitchen and more.

It's an exciting event for friends, colleagues and families, where teams explore York Region completing various tasks and activities at lively and interesting locations. Join this fun event and support the important work of YRFN. Your support will let our most vulnerable neighbours know you care.

HowItWorks

Each team will travel by car to various destinations and undertake a variety of tasks, puzzles and riddles to earn deck cards. Teams will make the best poker hand with the cards they earn, which will translate into prizes that will be awarded at the end of the event.

8:30 am—Registration at YRFN's head office, 350 Industrial Parkway South, Aurora.

1:00 pm—Rally finishes at YRFN's head office.

At the finish location participants will enjoy music, food, awards, prizes and a raffle.

Online event auction—Wednesday, September 13th to Tuesday, September 19th.

Wednesday, September 20th – Prize winners will be announced on social media and notified by email.

For more information please contact:

Joanne Witt

York Region Food Network

joanne@yrfn.ca

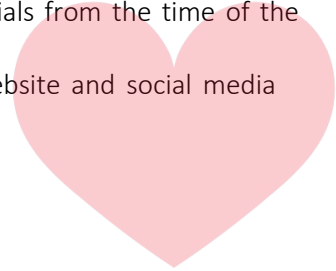
(905) 841-3101 x 202

Poker Run Sponsorships Opportunities

Royal Flush Sponsor - \$5,000

As the presenting sponsor you will receive:

- Presenting sponsor identification in all media and promotional materials from the time of the sponsorship confirmation to the wrap up of the event
- Presenting sponsor identification on York Region Food Network's website and social media with a link to your company's website
- Presenting sponsor identification in event ads
- Recognition in York Region Food Network's Annual Report
- Certificate of appreciation
- Cheque presentation, photo opportunity for media outlets
- Recognition in the event registration package given to all participants
- Opportunity to include items in the team goodie bags



Straight Flush Sponsor - \$3,000

As a silver sponsor you will receive:

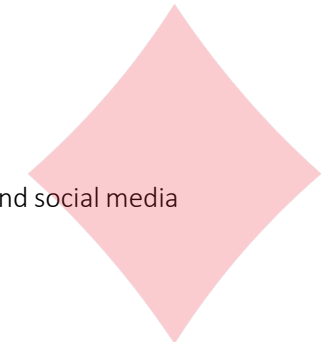
- Silver sponsor identification in media and promotional materials for the event
- Silver sponsor identification on the York Region Food Network's website and social media with a link to your company's website
- Recognition in York Region Food Network's Annual Report
- Certificate of appreciation
- Recognition in the event registration package given to all participants
- Opportunity to include items in the team goodie bags



Four Aces Sponsor - \$1,500

As a bronze sponsor you will receive:

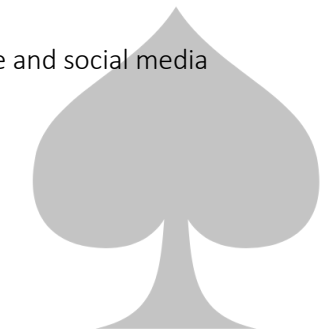
- Bronze sponsor identification in promotional materials and media
- Bronze sponsor identification on York Region Food Network's website and social media
- Recognition in York Region Food Network's Annual Report
- Recognition in the event registration package given to all participants
- Opportunity to include items in the team goodie bags



Poker Run Friend Sponsor - \$500

As a Poker Run Friend, you will receive:

- Poker Run Friend identification on York Region Food Network's website and social media
- Recognition in York Region Food Network's Annual Report
- Recognition in the event registration package given to all participants



Winners Circle Sponsor – Auction Item Donation

We are looking for:

- Raffle prizes and silent auction item donations
- Team prize sponsors

If you would like to donate an item for the day of the event, please contact Joanne Witt at joanne@yrfn.ca

Have an idea outside the main sponsorship opportunities, we can tailor a package to suit your promotional needs

Poker Run Sponsorship Form

Sunday, September 17th, 2023

SPONSORSHIP INFORMATION

Company/ Sponsor Name: _____

Address City/ Prov. Postal Code: _____

Phone Number: _____

Contact Name: _____

Email: _____

SPONSORSHIP LEVELS (please check any that apply)

- \$5,000 Royal Flush Presenting Sponsor
- \$3000 Straight Flush Sponsor
- \$1500 Four Aces Sponsor
- \$500 Poker Run Friend Sponsor
- Winners Circle Sponsor (Auction/Prize Item)

Item(s) to be donated: _____

SIGN ME UP

- I would like to reserve a spot for my team. Team:
\$40 per car, \$25 per Motorcycle

My Team's Name

1. _____

Billing Information

Name _____

Company _____

Address _____

City _____ P.C. _____

Phone _____

Email _____

Credit Card # _____

Expiry Date _____

Security # _____

Total Amt. \$ _____



REGISTRATION STEPS

1. Please return the following form by **August, 31st, 2023** to Joanne@yrfn.ca with the credit card portion completed or print a copy of this form and send it with a cheque payable to:
YRFN, 350 Industrial Parkway South, Aurora, ON L4G 3V7
2. Submit a pdf file of your corporate logo to Joanne@yrfn.ca